



Festival of the Winds turns 30!

Sunday 14 September 2008

Don't miss Australia's largest and most exciting kite festival, where the sky over Bondi Beach comes alive with hundreds of kites from local and international kite makers and flyers.

The great free family day out features a dynamic multicultural entertainment program, free music and dance workshops, kite making workshops, kite stalls, children's rides, face painting, an animal farm,

wandering minstrels, jugglers, stilt walkers, puppeteers, clowns and food stalls.

Presented by the Bondi Pavilion Community Cultural Centre in association with The Australian Kite Flyers Society.

Cross promotion opportunities exist for businesses in sponsoring and/or supporting this fantastic event.

For more information call **8362 3400** or go to www.waverley.nsw.gov.au



21-28 September 2008

This exciting food and wine festival returns in September after a great success last year. Over 5000 people are expected to attend activities during the week, with a program of food and wine activities in venues throughout Bondi and at the Bondi Pavilion.

Cross promotional opportunities are available. For more information please contact **Jane Arnott**, phone **0429 667 020** or email jane@tasteorange.com.au

NAIDOC week Celebrations

8-20 JULY 2008

NAIDOC celebrates Indigenous culture and the Indigenous contribution to modern Australia.

Waverley Council, in partnership with Euraba Paper Company from Boggabilla, is holding exhibitions, workshops, events and performances at Bondi Beach, Bondi Junction and Waverley Library.

EXHIBITIONS

Open daily from 10am

Bondi Pavilion Gallery and Waverley Library will display original Aboriginal artworks created by the Euraba Paper Company, an Aboriginal Artists Cooperative based in Boggabilla in North West NSW.

CHILDREN'S ART WORKSHOPS

8, 9 and 10 July, Bondi Pavilion Gallery

11 July, Waverley Library

Aboriginal artists will hold workshops for children aged 5-10 years. The children will be introduced to the artworks on display, told stories of the artist's country and life in Boggabilla and shown how to make paper.

CELEBRATIONS AT OXFORD STREET MALL

Saturday 12 July, 11am-3pm

Help create a communal painting with Indigenous artist Les Saxby. Enjoy traditional dance and didgeridoo with Yidaki, face painting and bush tucker demonstrations.

CELEBRATIONS AT BONDI PAVILION & BONDI TOWN CENTRE

Saturday 12 July and Sunday 13 July, 11am-3pm

Enjoy Indigenous performances, kids' activities and chalk art as part of Bondi Bohemia Winter Festival.

For more information call Bondi Pavilion on **8362 3400** or go to www.waverley.nsw.gov.au.

City to Surf Fun Run

Sunday 10 August

Australia's largest annual fun run, this 14km journey through the city's eastern suburbs to Bondi Beach attracts runners fast and slow, young and old, locals and out-of-towners.

For more information call **1800 555 514** or visit www.city2surf.sunherald.com.au



Winter events

WAVERLEY YOUTH ART AWARD

Award Night 6pm, Thursday 12 June
Exhibition 13 - 22 June (open daily, 10am-5pm)
Bondi Pavilion Gallery

Call **8362 3400** for more information

SENIOR CITIZENS' CONCERT

Wednesday 2 July, 1.30-2.30pm
Bondi Pavilion

Call **8362 3400** for more information

BONDI BOHEMIA WINTER FESTIVAL

5-20 July
Various events around Bondi Town Centre

CHILDREN'S SCHOOL HOLIDAY PROGRAM

8-18 July
Bondi Pavilion

'COME TO THE WATER' WORLD YOUTH DAY EVENT

Wednesday 16 July, 2.30-8pm
Bondi Park

BONDI WAVE MUSIC COURSE

Friday 30 July - 16 August
Bondi Pavilion Music Studios

Call **8362 3400** for more information

CITY TO SURF

Sunday 10 August, 9am-3pm
Finish line at Bondi Park

BONDI WAVE FINAL CONCERT

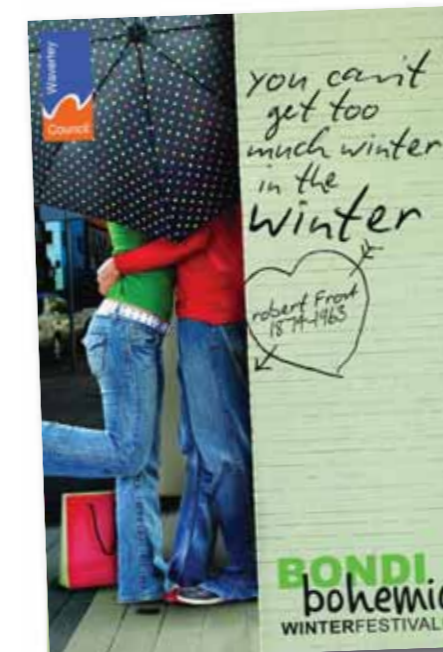
Saturday 16 August, 7.30-10pm
\$5 entrance fee at the door

*Concert to showcase the talents of Bondi Wave Music course students. Call **8362 3400** for more information*

FESTIVAL OF THE WINDS

Sunday 14 September, 11am-4pm
Bondi Beach

Call **8362 3400** for more information, or go to www.waverley.nsw.gov.au



Festival highlights...

- free chalk art in the park
- kids' art and craft activities
- poetry slam at BBs Wine Bar
- Sketch club at Beach Road Hotel
- Indigenous activities
- galleries and markets
- winter specials at local shops
- rides and games for all ages
- musical performances
- environmental stalls
- skateboard event
- 'Walk Down Memory Lane' photography display in shop windows, with guided tours.

For more program details see www.waverley.nsw.gov.au. Copies of the Bondi Bohemia brochures will be dropped into your shop during June.

Winter festival heats up

Bondi goes bohemian this year, as Waverley Council hosts its second annual winter festival in partnership with local businesses. The campaign centres in and around the streets of Bondi Beach to support businesses during the cooler months and to promote local artists.

There will be fantastic activities from **5 to 20 July 2008** to boost the number of visitors to the area, coinciding with school holidays, NAIDOC Week and World Youth Day 08.

Marketing campaign

Council is rolling out a comprehensive marketing campaign to support the festival, including the colourful brochure (pictured), a postcard, media releases, newspaper ads and web information. There will also be colourful street banners along Campbell Parade and in-flight and Sydney Weekender magazine promotions.


How can businesses join in for FREE?

Join the many businesses who have already registered to promote the festival and their business by:

- dressing up your shop window in a bohemian theme for a chance to **win \$500 advertising** in the *Wentworth Courier*
- distributing drink coasters and brochures
- placing 'Walk Down Memory Lane' photos in shop windows
- offer winter specials to shoppers.

There is still time to register your business for this great winter festival. Contact Chris Thane on **8362 3406** for more information.



Proudly supported by  Logie for *Bondi Rescue*
See story inside...

MAYOR'S MESSAGE



In summer Bondi hums with life thanks to the attractions – sun, surf and sand. In winter it's not so busy and no doubt our residents are thankful for the peace and quiet.

It's important to have successful shopping strips for our locals. Every year during the colder months Council promotes the village a little more to support local businesses. And this winter, there are plenty of activities to add a buzz to the atmosphere.

We have Bondi Bohemia, Festival of the Winds, City to Surf fun run, NAIDOC Week celebrations, 'Come to the Water' (a World Youth Day event) and the Taste Orange food and wine festival.

These events attract locals and visitors to the area to enjoy its beauty and wide range of eclectic shops and eateries. Winter is the perfect time to avoid the crowds of sun lovers and explore the maze of businesses and find a bargain, a good book, or grab a bite to eat.

We're also making it cheaper to park in parts of Bondi this winter, with no meters on the business side of Campbell Parade between Lamrock Ave and Beach Rd, and reduced fees (just a couple of dollars) at Park Drive behind the Pavilion from July to September.

Finally, congratulations to our Council lifeguards for their professionalism and hard work, particularly over the busy summer. It's fantastic that *Bondi Rescue* won a Logie; it's a credit to all involved. The TV show has done very well in promoting surf safety and Bondi to a wider audience.

Enjoy winter at Bondi!

Cr Ingrid Strewé
Mayor

Congratulations!



Lifeguards Dean, Bruce and Troy

Bondi Rescue, the television series featuring Waverley Council's lifeguards, won the Logie for 'Most Popular Factual Program'. The achievement is a credit to Cordell Jigsaw Productions, Council Staff and Channel 10.

The hit show has just finished its third season, averaging 1.5 million viewers and rating among the top three shows each week. Its popularity has been a great vehicle for promoting Bondi Beach and, most importantly surf safety messages, to a wide audience.

The show is also being aired overseas, which should boost the number of visitors to Bondi who are educated about surf and beach safety.

My Bondi Summer campaign recognised



The 'My Bondi Summer' Safe Summer Initiative was recently shortlisted for a 2008 Local Government Shire Association Cultural Award.

The awards were presented at Parliament House in May, selected from over 140 submissions by councils across NSW.

My Bondi Summer was shortlisted in the 'People and Projects' category for populations over 60K, but was pipped at the post by Hurstville Council.

This public acknowledgment of the initiative is a fantastic achievement. The project was a success thanks to the contribution of all stakeholders including Police, business operators, transport authorities, the Community Safety Committee and resident groups. They collaborated to promote Bondi while reducing negative impacts on the area during the summer months.

To view the My Bondi Summer submission and the winners see www.culturalawards2008.lgsa.org.au/projects

World Youth Day



World Youth Day 2008 is a six day celebration being held in Sydney from 15 – 20 July 2008. The week-long event, organised by the Catholic Church with the support of the NSW and Australian Governments, is open to people from around the world and across Australia.

World Youth Day is the largest youth event in the world and is expected to draw more international visitors to Sydney than the Olympic Games.

The event gathers young people from across the globe to build bridges of friendship and hope between continents, peoples and cultures.

The official World Youth Day program contains a series of events both during the festival and leading up to it.

For the full program go to www.wyd2008.org or contact WYD Community Info Line 1300 360 933.

Over 125,000 international pilgrims and many more national visitors are expected to visit the Eastern Suburbs during July providing the perfect opportunity for local businesses to leverage from this and promote their business.

'Come to the Water' at Bondi Beach for WYD08

Wednesday 16 July 2008, 2.30–8pm

The Franciscan Friars is hosting a local youth and family friendly festival in Bondi Park in celebration christian and inter-religion unity. The day hosts an impressive line-up of international speakers including Master of Ceremonies Br Bill Short OFM; and Guest Speaker Cardinal Wilfrid Fox Napier OFM. International musicians include the "Rapping Franciscan" Fr Stan Fortuna Matt Maher, Passion and our man of the moment Sam Clear who will be sharing his amazing testimony.

For more information go to www.franciscans.org.au/wyd.

WYD08 traffic changes

From 11–20 July Sydney and the eastern suburbs area will be subject to special event road closures and clearways.

The streets around Bondi Beach town centre should *not* be affected.

CLEARWAY from 6am – midnight Friday 18 July & Saturday 19 July

Bondi Rd – between Syd Einfield Dr and Council St

Carrington Rd – between Frenchmans Rd and Birrell St

Council St – between Birrell St and Bondi Rd

Oxford St – between York St and Flinders St

Oxford St – between York St and Flinders St

CLEARWAY from 6am – midnight Sunday 20 July

Bondi Rd – between Syd Einfield Dr and Council St

Carrington Rd – between Frenchmans Rd and Birrell St

Council St – between Birrell St and Bondi Rd

Ocean St – between Oxford St and New South Head Rd

Oxford St – between York St and Flinders St

CLEARWAY 24 hours Sunday 20 July

York Rd – between Darley Rd and Syd Einfield Dr

ROAD CLOSURE from 5am – midnight Bondi Junction Sunday 20 July

York Rd – between Darley Rd and Oxford St
(there will be managed access for residents and businesses via Queens Park Rd and Birrell St).

Traffic arrangements may be subject to change. To keep up to date and for more information contact www.rta.nsw.gov.au or the transport info hotline www.131500.com.au.



Civic Pride

A community workshop was held in May to discuss how civic pride partnerships between residents and Council can be strengthened to enhance neighbourhoods, following the success of the upgrade of O'Donnell St Park, Bondi.

The community thought rapid removal was key to reducing graffiti, and that murals and creative outlets for youth were important prevention tools. They also told Council that ongoing maintenance and prevention of dumping is important to civic pride, sending the message that residents care about their community. These suggestions will be considered for further upgrades of the O'Donnell St Park and other civic pride projects.

If you want to get involved in civic pride initiatives (eg, painting out graffiti, planting a tree with your neighbour or sponsoring a project) contact Eleanor Raftery, Civic Pride Coordinator on **9386 7925**.

Green Links park to beach

Waverley Council is putting the finishing touches to the first Green Links pedestrian walk, from Centennial Park to Bondi Beach.

The walk provides a direct route via Bondi Junction down to the beach and back, passing through quiet streets and parks.

Additional trees are being planted and route signage installed to provide clear directions.

The route will be launched on Thursday 10 July at 11am, with a guided walk to take in some of the points of interest on the route before finishing at Bondi Beach.

To register for the launch please contact **Beau Day** or **Sam McGuinness** on **9369 8176**.

Signs on the way

Installation of new wayfinding and visitor information signage is planned for Bondi's Town Centre in early 2009.

There will be approximately 14 signs installed, and concept designs have been developed for the four-sided kiosk or two-sided panel signs.

The signs will include lighting; a 'what's on' poster; local business directory; map of town centre; GreenLinks information; brochure stand and key pointers (Post Office and Police Station).

Bondi businesses can take advantage of a fantastic promotion opportunity by being listed in the business directory. More information and a registration form for this offer will be distributed in late August.

Please contact **Bobbi McIlwraith**, Divisional Manager Bondi and Beaches on **8362 3408** or bobbim@waverley.nsw.gov.au for more information.

New liquor laws from July

A complete rewrite of the liquor laws is to be implemented when The Liquor Act 2007 comes into effect from 1 July 2008.

The system aims to minimise red tape with a practical and flexible system of regulation. Liquor licensing will be taken out of the courts and replaced with an administration-based system. Some of the changes are:

- number of license categories reduced from 21 to 6
- new general bar license category
- establishment of Casino, Liquor and Gaming Authority
- increased powers of the Director of Gaming and Racing and the Authority
- a Community Impact Statement will be required for new licenses and to extend trading hours
- greater public consultation required
- more emphasis on harm minimisation.

Visit the Office of Liquor, Gaming and Racing's website at www.oglr.nsw.gov.au for a detailed fact sheet on the changes.



You can view the proposed locations for the signs and more detail on the concept designs at the *Bondi Pavilion*.

Now in business

A warm welcome to the businesses who have recently set up shop in Bondi...



Bondi Princess
124b Roscoe Street

A specialist nails, waxing and spray tan salon.



Boondi Aboriginal Gallery
138 Campbell Parade.



Burl Gallery Sydney
10 Hall Street

Specialising in furniture, homewares and art.



Mishmash
11 Curlewis Street

Specialising in unique clothing lines and with a small cafe operation in the rear of the shop.



Movenpick Gallery
152 Campbell Parade

Offering Swiss-style ice cream.



Sun Grill
163 Glenayr Avenue

Cafe and restaurant.



Grain of Darkness (G.O.D.)
Shop 1, 121 Curlewis Street

High-end street fashion.

CONTACT **Bondi and Beaches Division**

PHONE **9369 8000**

EMAIL bondi@waverley.nsw.gov.au